

## How to use Snapshot 2018 - Ideas

Snapshot 2018 was created to build a bigger wave of public attention to the epidemic of violence against women. 41 women and girls, 8 men and boys were killed in the first six months of this year in Ontario all because of gender-based violence.<sup>1</sup> It should be a major news story.

Build a bigger wave of public attention to the epidemic of violence against women in Ontario

Snapshot 2018 is an action-in-a-box designed to coordinate efforts of participating VAWCCs who want to meet with local politicians to inform and educate them about the current state of vulnerable people in our communities. VAWCCs are unique in holding a focus on VAW and in bringing together multi-sector community partners to address it. We can't talk about VAW solutions without understanding there is a relationship between violence, oppression, trauma, poverty, housing, unemployment, health, mental health, education and addictions. In meeting with politicians from all parties and all levels of government, we want to 'push up' the reality that violence against women and children is a non-partisan issue that impacts all Ontarians. We need leaders in government and community to work together and with community partners.

In developing the Snapshot materials we've heard some great ideas about how the information could be used and shared.

### One idea: Host a Local World Café / Roundtable:

Invite your local politicians (from all levels of government) and local bureaucrats to a World Café/ Roundtable event that is designed to share the infographic stats with them. Using the categories identified on the Snapshot – set up several 'topic tables' and position your frontline experts to sit at the different tables. Your invited guests will rotate around the room to sit at each table for 15 minutes and hear the stories from the experts about what is happening with respect to the topic issues. After everyone has had a chance to visit each table – host a 'big picture' conversation with the room about how the topics overlap, the state of the community, challenges and opportunities that can lead to next steps.

### Where to share your Snapshot:

Community Hubs

United Way

Poverty Roundtables

VAW Roundtable: keep each VAWCC separate and create a big thick report and present to Ministers

Immigration services – stats on interpretation being accessed

Cultural groups

Religious groups

Food banks

Unions

Teacher Unions

---

<sup>1</sup> The number of deaths has been compiled through available media and is likely conservative. Sources include The [Canadian Femicide Observatory for Justice and Accountability](#). And University of Guelph, Centre for the Study of Social and Legal Responses to Violence.

Universities – Social work studies  
Small business associations  
Rotary clubs/service clubs

**Social Media strategies:**

Twitter: #VAWSnapshot (location), Your CC twitter account, @BuildBiggerWave

Share this info graphic: data on the most vulnerable in (location) #VAWSnapshot

Start here to plan what is needed for our community: info graphic and stats on our most vulnerable #VAWSnapshot (location)

Jan-July/18. 41 women & girls, 8 men and boys killed in Ontario because of gender-based violence. #VAWSnapshot, to know what is happening in your community. The most vulnerable at the most risk.

**Be sure to tell us about your experience and ideas about using Snapshot in your community!**